DOLORES CRAZOVER (SHE / HER)

dcrazover@gmail.com | Portfolio | GitHub | LinkedIn | Miami, FL | U.S. Work Authorization: E-2S Visa

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FULL STACK SOFTWARE ENGINEER

A dynamic, multilingual Full Stack Software Engineer leveraging expertise in STEM, entrepreneurship, and community building to design, develop, and deploy customized solutions. Drive innovation and optimization to enhance lives and create impactful change in the world. Collaborate creatively with diverse cross-functional teams with exceptional problem-solving skills.

SKILLS

Programming Languages: HTML5, CSS, JavaScript, Python, EJS

Frameworks, Libraries: React, React Router, JSON, Bootstrap (Front-End), NodeJS, Express.js, Django (Back-End)

Full-Stack Development: Front-End & Back-End Development | CSS Flexbox | Object Oriented Programming (OOP) |Model-View-Controller Pattern (MVC), Data Structures

Web Development: Document Object Model (DOM) - DOM Manipulation| Rest(ful) APIs

SEO & Analytics: Google Analytics and AdWords (SEM) | SEO | WordPress

Platforms & Tools: Git, GitHub (version control), Heroku, render (deployment)

Languages: English - Fluent, French - Native Language, Spanish - Conversational

Databases: MongoDB, Mongoose (NoSQL), PostgreSQL | **Apps, Testing Tool:** Zoom, Canva, Trello, Postman, Slack, Adobe Photoshop

PROFESSIONAL EXPERIENCE

Software Engineer - **Founder & CEO** | DEI & You Consulting | USA & Belgium   11/2020 - Present
- Developed website content, created web pages, implemented updates and new features, and maintained the website. deiandyou.com
- Facilitated impactful events, including *Women in STEM* for The Estee Lauder Companies.
- Collaborated with cross-functional teams and developed comprehensive organizational strategies for international clients, impacting 40+ companies and 35K individuals.
- Led a team of 15+, increased engagement, and managed budgets, contracts, and marketing strategies to drive brand visibility.

Co-Founder & CEO | CareOS Technologies | USA & France   04/2018 - Present
- Co-founded a smart Health & Beauty Hub product and fostered equitable and inclusive collaboration while driving strategic growth.
- Secured partnerships with global brands including Coty, Legrand, Groupe Seb, Roca, Snips, and Pierre Fabre.
- Developed impactful business strategies, achieving ~ $400K USD in revenue within two years.
- Showcased products at high-profile events like CES, Viva Technology, and Google I/O '19, winning 3 CES Innovation Awards.
- Utilized AR and AI to deliver a personalized care assistant for each user, prioritizing privacy while enhancing user experience.

Software Engineering Fellow |General Assembly | Remote   01/2023 - 07/2023

500+ hours of instruction in focus areas, including HTML, CSS, JavaScript, Git, GitHub, Node.js, Express.js, MongoDB, Mongoose, JSON, API, Bootstrap, Python, SQL, DOM manipulations, React, MVC, and algorithms.

DailyDone | Code | HTML5, CSS, JavaScript, bootstrap, Neon - Back: Python, Django, SQLite - hosting: Render - Django Authentication
- Developed a robust project management web application. It offers comprehensive CRUD operations, enabling efficient project and task management, role assignment, and real-time progress tracking. **Try it - Username:** Tastya **Password:** 3?SeKretly2Z!@

Kitchen Connect | Code | HTML, CSS, JavaScript, GitHub, Node.js, Express, EJS, MongoDB, Mongoose, Render
- Collaborated on a team of 3 developers to create a full-stack recipe-sharing app with a search feature.

EchoBeats | Code Front | Code Back | HTML5, CSS3, JavaScript, React, Node.js, Express.js, JWT, MongoDB/ Mongoose
- Deployed and developed a music inspiration full-stack app and incorporated sign-up, API, and search features.

Co-Founder & CEO | Dolores Crazover LLC | New York, NY   06/2018 - Present
- Served as an independent consultant for digital strategy and innovation work, including launching a program for 10 luxury brands in collaboration with cross-functional teams and 30+ top US venture capital firms including Google Ventures, Forerunner Ventures, Lerer Hippeau Ventures, Andreessen Horowitz - A16Z, Maveron, First Mark Capital, You & Mr. Jones Ventures, Two Sigma Ventures,

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ADDITIONAL PROFESSIONAL EXPERIENCE

Red Sea Ventures.
● Developed and executed the program for prestigious brands, including Cartier, Montblanc, Piaget, and Van Cleef & Arpels.

General Manager - Innovation & Business Angel | Europe Invest Hub | USA | France | Belgium   03/ 2015 - 03/ 2021
● Invested in digital startups, optimizing sales and profitability as an international tech strategy advisor for investments in skinjay.com (acquired by Moen Incorporated), beopinion.com, misterbandb.com, Xperts Council, labelleassiette.fr, and GoCater.com (acquired by ezCater).
● Drove a 15% revenue increase for Skinjay.com through effective digital marketing strategies during the launch of new capsules in Europe, in collaboration with L'Oreal.

Director of Digital Marketing & Innovation | artnet | New York, NY   06/ 2018 - 06/ 2019
• Developed and executed innovative multi-channel digital strategies with meticulous attention to detail, significantly enhancing digital presence and user engagement through targeted social media campaigns and remained at the forefront of industry trends in art and technology to drive customer acquisition and retention.

Co-founder & Software Engineer | Sénavia | Paris, France   12/2010 - 12/2014
Luxury home services specialized for the elderly and persons with disabilities.
• Led the company's marketing and digital strategy, and developed web pages, and worked on SEM, relying on problem-solving to ensure efficient project development. Led cross-functional teams with exceptional time management, improving project visibility and ensuring successful results.

Software Engineer & Digital Project Director | Datawords | Paris, France   10/2009 - 09/2010
● Key player in identifying a major digital opportunity, contributing to 65% of sales ($91M), demonstrating strategic insight.
● Managed digital localization projects across sectors like CPG, pharmaceutical, and healthcare and worked on developing backend database (SQL) systems for a renowned company in the video game industry, as well as website animation with JavaScript.
● Developed digital quality processes and translator training, showcasing skills in process optimization and collaboration with cross-functional teams for consistent, high-quality deliverables.

Microbiology Engineer | Eau de Paris | Ivry, France   09/2008 - 10/2009
● Led groundbreaking research on rapid isolation of pathogenic bacteria from the Parisian water system, driving significant advancements in pathogen detection. Played a key role in staff training, contributing to achieving key quality accreditations.

EDUCATION

Full Stack Software Engineering Immersive | General Assembly   01/2023 - 07/2023
Executive Business Leadership Program | Harvard Business School   2021
MSc Applied Microbiology & Biological Engineering – Specific courses in Bioinformatics | Denis Diderot University | AgroParisTech | École Nationale Vétérinaire d'Alfort

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Google Analytics & AdWords (SEM), SEO, WordPress & Digital Marketing | Google   04/2020
Python & Data Structures Certified – 2 certifications| University of Michigan   2019